

BERTHINE CRÈVECOEUR WEST

PROFESSIONAL SPEAKER,
CORPORATE TRAINER,
AUTHOR + CEO



OUR MISSION:

At Westbridge Solutions, our mission is to create, promote and foster individual and organizational effectiveness by developing and offering an array of innovative Diversity and Inclusion programs in support of the organization's commitment to employee development, partnerships, and organizational enrichment.

CONTACT:

(678) 856-7941

info@westgrouptraining.com

3675 Crestwood Parkway, 4th Floor,
Suite 400, Duluth, GA 30096

OUR GOALS:

- Providing quality Diversity & Inclusion training designed to support a diverse workplace and leverage the effects of diversity to achieve a competitive business advantage
- Creating behavioral standards and holding leaders accountable for results
- Integrating diversity and inclusion strategies in recruitment, performance management, leadership assessment, and training
- Creating an externally visible scorecard to measure progress including metrics for recruiting, promotion rates, compensation levels, turnover, and supplier diversity
- Training people at all levels on topics like unconscious bias
- Creating a focus and strategy at the CEO/COO/CHRO level

DIVERSITY
INCLUSION
EXPLICIT BIAS
UNCONSCIOUS BIAS
MICROINEQUITIES
MICROAGRESSIONS
INTERSECTIONALITY
STEREOTYPES
TOKENISM
DIVERSITY STRUCTURES
MENTORSHIP
SPONSORSHIP
COACHING

www.westgrouptraining.com



OUR STRATEGY:

Assessment-Initiated

In order to provide our clients with the training and development programs that will have the most effective and transformational impact, our team must first assess the needs and interest of the organization's workforce through a series of comprehensive tools, such as:

- Surveys
- One-on-one staff interviews
- Pre- and post-workshop participant assessments
- Program evaluations
- Focus groups
- Advisory groups



Outcomes-Driven

In order to ensure that Westbridge Solutions is maintaining its mission, we measure the success of our programs through follow-up evaluations with our clients for an extended period of time to track the effectiveness of our training programs.

Learning-Centered

Through the use of our innovative and intentional framework, Westbridge Solutions serves as a facilitator and engages the trainee to become the principal partner in their professional growth. Our programs and services are also designed to go beyond the traditional workshop and incorporate suggested readings, online resources, practical application strategies, reflection prompts and networking ideas. Our comprehensive approach encourages the learner to utilize a variety of strategies to further their cultural competence and professional development

OUR CLIENTS:



CONTACT US TODAY FOR YOUR CUSTOMIZED TRAINING!



BERTHINE CRÈVECOEUR WEST, M.A. CORE CHI™

CORPORATE TRAINER
PROFESSIONAL SPEAKER
AUTHOR & PODCAST HOST

CONTACT BERTHINE

485 Thonrtree Pass Lawrenceville, GA 30043
(347) 489-2669 | www.westgrouptraining.com
Berthine@westgrouptraining.com

LANGUAGE SKILLS

English (Native Speaker); French (Fluent – Near Native Speaker); Haitian Creole (Fluent – Near Native Speaker); Spanish (Conversational)

AREAS OF EXPERTISE

- Diversity and Inclusion
- Cultural Competency
- Talent Development
- Unconscious & Explicit Bias
- Team Training + Coaching
- Organizational Assessments
- Diverse Structures
- Program Management
- Employee Engagement
- Microinequities
- Intersectionality
- Strategic Workforce Planning
- Performance Management
- Compliance Training
- Language Access Planning

MEET BERTHINE!

Highly-skilled, multilingual, training and development professional with over 15 years of experience, a proven record of success and an extensive background in corporate training, cultural competence and diversity and inclusion; Recognized as a motivator and mentor, with an outstanding record of achievement in the business, nonprofit and educational sectors; An articulate communicator and passionate professional speaker.

CORE QUALIFICATIONS:

Extensive experience in diversity and inclusion education, understanding of equal opportunity guidelines, non-discrimination policies, human resource policies with regard to diversity, creating workshops and promoting events related to diversity and cultural competency to corporate, healthcare and non-profit audiences

WORK HISTORY

RELEVANT EXPERIENCE

Published Author

Westbridge Solutions, LLC, Chief Executive Officer, Inclusion and Diversity Strategist 2008 – present

The Global Fluency Podcast, Podcast Host – 2019

In Other Words, Award-Nominated Podcast Host – 2017 – 2018

Adjunct Professor of Political Science, Gwinnett Technical College – 2017 – present

SPEAKING ENGAGEMENTS

SCORE 2018 Film Event East Coast Migrant Stream Forum 2018

Regional Conference Interpreters and Translators of Alabama (ITAA) 2017

Annual Conference Latin American Association

Abraham Baldwin Agricultural College

Clayton State University

Gwinnett Medical Center Southwest Georgia Area Health Education Center

(SOWEGA-AHEC) Medical Interpreter of Georgia Fall Forum

ACADEMIC & PROFESSIONAL BACKGROUND

EDUCATION

St. John's University, NY - Master of Arts Degree, Government & Politics, May 2003

St. John's University, NY - Bachelor of Arts Degree, Government & Politics, January 1998

TECHNOLOGY SKILLS

MS Office Suite; QuickBooks; Proficient in Memo Q

PROFESSIONAL MEMBERSHIPS

Leadership Gwinnett (Class of 2017), GUIDE, Inc. Board Member, Medical Interpreter Network of Georgia Medical Interpreter Network of Georgia (President 2014-2016), Atlanta Association of Interpreters and Translators (AAIT, Board Member 2016); Certification for Healthcare Interpreters (CCHI)