



**HEAD OF BUSINESS
DEVELOPMENT
& STRATEGY**

**LEARNING &
DEVELOPMENT SME**

**AWARD-NOMINATED
PODCAST HOST**

**BEST - SELLING
AUTHOR**

**CONFLICT
RESOLUTION
STRATEGIST**



**BERTHINE
CRÈVECOEUR WEST**
MA, EMBA, CDE®





BUSINESS
Strategy & Development

Data.Driven.IDEAS™
(Inclusion, Diversity, Equity & Advocacy Strategies)

At Westbridge Solutions, our mission is to create, promote and foster individual and organizational effectiveness by developing and offering an array of innovative diversity and inclusion programs in support of the organization's commitment to employee development, partnerships, and organizational enrichment.

AS SEEN ON:



SHOUTOUT ATLANTA VoyageATL



BERTHINE CRÈVECOEUR WEST, MA, EMBA, CDE®



CEO ACTION
FOR DIVERSITY
& INCLUSION



Certified **SBA WOSB**
Woman Owned Small Business



EDWOSB
Certified Diversity Executive
Woman Owned Small Business

**WOMEN
OWNED**

As a trailblazing force in the world of **business strategy and executive consulting**, **Berthine Crèvecoeur West** has emerged as a **beacon of excellence and innovation**. With a diverse skill set and a passion for fostering inclusive environments, **Berthine is a Certified Diversity Executive (CDE)®** who brings over two decades of experience to the table.

Berthine has an **Executive MBA** from **Quantic School of Business & Technology**, an **MA in Government & Politics** from **St. John's University**, and coinciding certifications including a **WOSB** and **EDWOSB**. She is an **alumnus of Leadership Gwinnett**, as well as an **Executive Board member of GUIDE, Inc.**, a member of the **Georgia Chamber of Commerce**, the **Gwinnett Chamber of Commerce** and the **Haitian-American Chamber of Commerce**.

Berthine is also a **Global Keynote Speaker**, **Best-Selling Author**, **Award-Nominated Podcast Host**, and **Editor-in-Chief of Global Fluency Magazine**. Berthine has been featured in **CBS, NBC, Fox, Voyage ATL, Shout Atlanta, 11 Alive News, the Tuff Talk Show** and countless podcast interviews. She lives in **Gwinnett County, GA** with her family and enjoys spending her free time traveling and trying new foods and experiencing different cultures.



SOME OF THE CLIENTS WE'VE SERVED:



WARBURG PINCUS



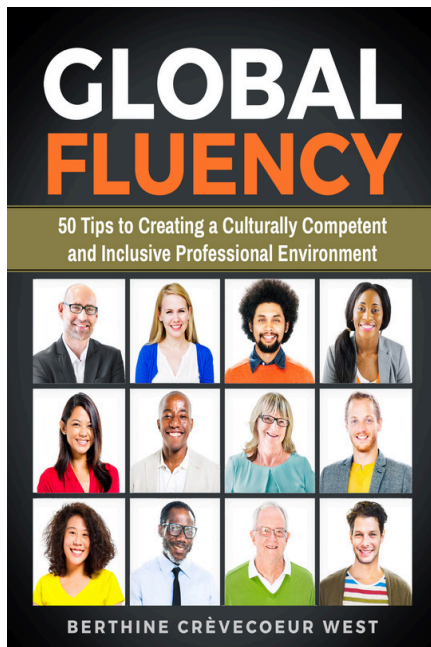
**BlueCross
BlueShield**





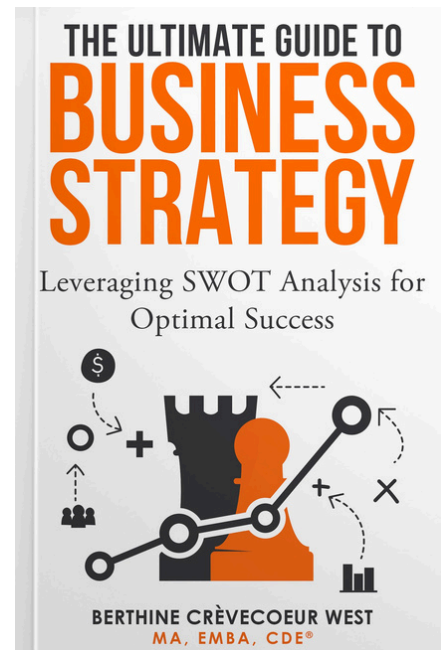
BEST-SELLING AUTHOR

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In the book "Global Fluency," the imperative of cultural competence and diversity in modern organizations is emphasized as more than mere buzzwords, advocating for the development of a culturally competent framework aligned with an organization's mission. It encourages leaders to actively listen and value the similarities and differences among employees, offering strategies to align them with the company's objectives while fostering a robust accountability structure. This book serves as a call to action for continuous engagement and personal excellence, providing practical insights on creating an environment that empowers and celebrates a diverse workforce, thereby paving the way for sustained success and transforming the workplace into a beacon of inclusivity and innovation.

BUSINESS
Strategy & Development



The Ultimate Guide to Business Strategy: Leveraging SWOT Analysis for Optimal Success" is the definitive resource for businesses looking to gain a competitive edge in their industry. Using the powerful tool of SWOT analysis, this book provides practical tips, case studies, and expert insights on how to optimize your business strategy by leveraging your strengths, addressing your weaknesses, and identifying new opportunities. From refining your mission and vision statements to improving your customer service and driving innovation, this book provides valuable insights on how to achieve long-term success.



Berthine
CRÈVECOEUR WEST
Author



CONNECT WITH BERTHINE

WESTBRIDGE SOLUTIONS



Berthine recently presented as the keynote speaker for our women's conference speaking about women in leadership and proactive allyship. She exceeded our expectations for bringing a powerful, positive message that was relevant for all. Berthine has a genuine, infectious energy that is very motivating. She also uses great activities to help put her ideas into action. We would definitely reach out to her to speak again when the need arises.



Angela Akerman



PRINCIPAL / RISK ADVISORY & ASSURANCE SERVICES



I had the pleasure of working with Berthine on a contract she completed for the Port Authority of NY & NJ to support an agency-wide Executive initiative in the transportation/infrastructure industry. In spite of having a challenging deadline and deliverables, Berthine demonstrated the utmost professionalism and work ethic. Her understanding of national diversity and inclusion best practices, demonstration of multi-discipline team leadership, and overall contract management for a public agency were valuable contributions in the completion of the project.



Portia Henry



PROGRAM MANAGER, GATEWAY PROGRAM



She provided us with practical guidance and strategies that helped our ERGs become more organized, effective, and successful. She was always willing to listen to our concerns and challenges and provided thoughtful solutions that were tailored to our specific needs. Her support and encouragement were instrumental in helping us build a more inclusive and welcoming workplace culture.

I would highly recommend Berthine to any organization looking to improve their DEI efforts. She is a skilled and knowledgeable professional who is passionate about making a positive difference in the lives of others. It was a pleasure to work with her and I am confident that she will bring great value to any team or project she's a part of. She is, in a word, amazing.



Eric Wells



PRINCIPAL ARCHITECT



Berthine Crèvecoeur West, MA, EMBA, CDE®

CEO OF Westbridge Solutions

Head of Business Development & Strategy

Certified Diversity Executive (CDE)®

HEADSHOT

ABOUT BERTHINE

